**The Seaburbs - Fact Sheet**

**From the makers of The Seaburbs:**

The Seaburbs project provides a unique approach to mobile games with an emphasis on face-to-face communication among children. To play Seaburbs children bring their mobile devices (tablet or phone) to a common physical space and select from a variety of game themes such as cooking, music or engineering.

The Seaburbs games create rich interaction and communication in the real world by turning mobile devices into virtual game tools. For example, while playing the Seaburbs cooking game, one of the players may use their tablet as a cutting board and transfer the chopped ingredients to the other player’s tablet, which becomes a virtual frying pan. Similarly, children may use their devices as musical instruments when playing as a band in the Seaburbs music game. All Seaburbs games will emphasize cooperation among gamers and seamless interaction between mobile devices.

Academic tests were conducted with 16 groups (each with 4 children of elementary school age, mixed genders) using the completed Seaburbs cooking game. Results show that face-to-face communication among children went from 13% for a generic mobile game to 80% with the Seaburbs cooking game, nearly a 6-fold increase. Surveys conducted after the tests resulted in 4 out of 5 children preferring the Seaburbs game style.

**Origin of the name “Seaburbs”:**

In the Seaburbs gaming world each child may create a building with certain mini-games, such as a restaurant with cooking games or a music school that allows children to play in a band. These buildings were designed to float in the sea, therefore each gaming session allows children to bring their buildings together to form a beautiful ‘suburb in the sea’. We believe this design choice may provide the warmth of a small neighborhood where a variety of locations and people add richness to the environment.

**Key features**

• True face-to-face interaction among players, promoting social growth

• Innovative ways to use mobile devices in the real-world for enhanced gameplay

• Challenging gameplay that also introduce basics of cooking, music and engineering

• Professionally designed gameworld that can be upgraded by players over time

**Backed by Academic Research**

The social benefits and engaging gameplay of Seaburbs was designed and tested with the help of child development experts. All tests were conducted with strict academic and ethic standards.

**Official website:** <http://mysticram.com/games.html?l=en&game=theseaburbs>

**Launch trailer:** <https://youtu.be/fa0qyEICZNk>

**Platforms:** iOS and Android

**Genres:** Cooperative Mobile Game

**Regions:** America, Europe, Middle East ...

**Languages:** English, Turkish.

**Developer:** Mystic Ram Studios

**Founding Date:** 2017

**Website:** [www.mysticram.com](http://www.mysticram.com)

**Facebook:** [www.facebook.com/seaburbs](http://www.facebook.com/seaburbs)

**Twitter:** [www.twitter.com/seaburbs](http://www.twitter.com/seaburbs)

**Instagram:** [www.instagram.com/theseaburbs](http://www.instagram.com/theseaburbs)

**YouTube:** <https://www.youtube.com/channel/UCgX8sED_KiqsUWpndOGxxHA>

**E-mail:** [community@mysticram.com](mailto:community@mysticram.com) / [info@theseaburbs.com](mailto:info@theseaburbs.com)